

ELLESMERE TOWN COUNCIL ACTION PLAN						
PROJECT	PRIORITY	ACTION	EXPECTED BENEFIT	DELIVERY BODY	DATE/REVIEW	COST
Town Benches/Seats	Low	S106 Project to complete maintenance work on all town centre benches/seats	Enhance the town centre	Ellesmere Town Council	August, 2017	£6,000.00 approx
Ellesmere Town Hall	High	S106 Project for new automated entrance & lobby area - Ellesmere Town Hall	Enhance appearance of Town Hall, improve energy efficiency/H&S for users & employees.	Ellesmere Town Council & Premises Services, Shropshire Council.	August, 2017	£45,000.00 approx
Christmas Scheme	Low	Christmas Lighting Scheme	A new scheme for Christmas 2018. Discussions with the Chamber of Commerce to take place from 2017.	Ellesmere Town Council & Ellesmere Chamber of Commerce	Sept. 2017	£7,000.00 approx.
Land Rear of Berwyn View	Low	The Town Council are looking for suggestions of use for the future of this area.	Enhance the area.	Ellesmere Town Council.	Ongoing	
Dog Fouling	High	Dog fouling is a constant problem throughout the town.	To report any problem areas asap.	Shropshire Council/Safer Neighbourhood Team	Ongoing	
Road & Pavement Maintenance	High	Improve maintenance of roads and pavements - particularly pot holes	Improved service and public safety. The Town Council report any issues/concerns through the Road Safety Policy, Shropshire Council 3 times per year.	Shropshire Council & Ellesmere Town Council	Ongoing	
The Library	Low	Maintain library services in the town and continue to support the re-location of the library.	Improved facilities for community and visitors	Shropshire Council/Friends of the Library/Ellesmere Town Council/Bethphage	2017-2018	£10,000.00 from General Reserves.
Affordable Housing	High	To allocate Affordable Housing for local people	Provision of adequate housing options for the community	Shropshire Council, Ellesmere Town Council and Local Developers.	Ongoing	
New & Old Estates/Shops/Services/Parks	Low	Ensure new sites are appropriate for the existing infrastructure with investment into services and facilities	Provision of adequate facilities for emerging communities. Discussion to start early on with any new development regarding CiL and S106 funding.	Shropshire & Town Councils. Local Developers.	Ongoing	
Promoting Ellesmere	Low	To support advertising and promotion.	Attract and retain more tourists and increase visitor spend. The Town Council will discuss donation towards the cost of printing Chamber of Commerce leaflet during their budget deliberations from 2017.	Ellesmere Chamber of Commerce & Ellesmere Town Council	Ongoing	£1,000.00
Promoting Health	Low	To support and help promote local health.	Health benefits for all ages in the community.	Ellesmere Town Council, Medical Centre, Future Fit.	Ongoing	
Events & Festivals	Medium	Promote existing events & festivals	Enhanced community and financial benefit by attracting businesses and tourists	Shropshire & Town Councils/ Organisers.	Ongoing	
Police Communication	Medium	Liaise with Police and partners to improve	Faster response to problems, speed limit enforcement, anti social behaviour, control of drugs & alcohol.	Warwickshire & West Mercia Police and Safer Neighbourhood Team	Ongoing	
Control of CCTV	Medium	Monitor effectiveness of the existing facility	Reduction in crime. Day and night time public safety. To consider new camera's and positions as the town expands.	Town Council and Safer Neighbourhood Team.	Ongoing	

Adopted:

Adopted: Monday, 4th September, 2017 (Min Ref: 104/17)